

FILED  
APR 13 1950  
Foreign Agents  
Registration Section  
DEPARTMENT OF JUSTICE

FORM FA-1-54

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D. C.

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

REGISTRATION No. 574

For Six Months Period Ending December 6, 1949  
(Insert date)

1. (a) Name of Registrant. **Representatives in America of the European Travel Commission.**

(b) All other names used by Registrant during the period. **None.**

(c) Address of principal office. **No separate office maintained. Records kept by the Secretary, Mr. Philippe de Croisset, Agent General of the French National Tourist Office, 610 Fifth Avenue, New York 20, N. Y.**

(d) Name of person or persons in charge of principal office.  
**See above.**

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States **15 members in the United States, to date.**  
(b) Approximate number of members outside the United States **Marshall Plan Countries and Switzerland.**

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address of official	Date connection began	Position, office, or nature of duties
<b>Mr. F. J. Martens Belgian Tourist Office 422 Madison Ave., N.Y.C.</b>	<b>July 6, 1949</b>	<b>Vice-Chairman</b>

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address of official	Date connection ended	Reason for ending connection
<b>Mr. Louis Law British Travel Association 336 Madison Avenue, N.Y.C.</b>	<b>June 1949</b>	<b>Ended connection with the British Travel Association.</b>

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,  
group, or organization*

*Nature of connection with  
Registrant*

*Name and address of person  
in charge*

**None.**

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

*Name of branch, unit, group, or organization*

*Reason operations ceased*

**None.**

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal  
address*

*Is person still a foreign principal  
of Registrant?*

*If not, give date connection  
ended*

**European Travel Commission (a sub-commission of the International Union of Travel Associations), under the Presidency of Mr. Arthur Haulot, Belgian Commission for Tourism, 1 b. Rue Belliard, Brussels, Belgium, replacing Mr. Henry Ingrand, French Commissioner for Tourism, 8 Avenue de l'Opéra, Paris, France, as of July 1949.**

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

**The European Travel Commission serves as a coordinating organ for the development of inter-European travel facilities and the encouragement of American travel to Europe.**

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

As previously reported, the Commission in the United States was formed to further travel from the United States to the Marshall Plan countries, and to act as an advisory body to the European Travel Commission abroad. Its principal purpose remains to cooperate in a joint European promotion campaign in America.

9. Furnish the following information as to all employees and other individuals, except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Exhibits A have previously been filed.

<u>IN N.Y.C.</u>	<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
	Birger Nordholm, Swedish National Travel Office	None	No
	Philippe de Croisset, French " Tourist Office	"	"
	Henry Pillichody, Swiss National " "	"	"
	V. Mattesich, Austrian State Tourist Dept.	"	"
	Kevin Durnin, Irish Tourist Bureau	"	"
	Mrs. M. T. Doelger, Italian National Tourist Office	"	"
	A. Wolff, Luxembourg Ministry of Tourism	"	"
	P. H. Van der Laan, Netherlands Tourist Office	"	"
	H. C. Hasselriis, Danish Information Service	"	Yes
	Knut Olsen, Norwegian National Travel Office	"	"

(b) All such employees and other individuals for whom Exhibits A have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
Muri Eren, Turkish Information Office	Member	No
Gil Stone, "Casa de Portugal"	"	"
Axel Dessau, Danish National Travel Office	"	"
James Turbayne, British Travel Association	"	"
J. Brandvik, Norwegian National Travel Office	"	"

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

- (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received<sup>1</sup></i>	<i>Purposes for which received<sup>2</sup></i>	<i>Amount received<sup>4</sup></i>
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**Please see attached report.**

- (b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:<sup>3</sup>

<i>Date funds received</i>	<i>Name of person from whom received<sup>1</sup></i>	<i>Purposes for which received<sup>2</sup></i>	<i>Amount received<sup>4</sup></i>
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**None.**

- (c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:<sup>5</sup>

<i>Date payment was made</i>	<i>Name of person to whom payment was made<sup>1</sup></i>	<i>Purposes for which payment was made<sup>2</sup></i>	<i>Amount of payment<sup>4</sup></i>
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**Please see attached report.**

<sup>1</sup> Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

<sup>2</sup> Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

<sup>3</sup> Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

<sup>4</sup> Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

<sup>5</sup> Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
Mr. Birger Nordholm	1 (A.S.T.A. Convention Mexico City, October 21, 1949)	1 (W.J.Z., October 8, 1949 in New York City, together with Mr. John G. Bridges of the British Travel Association).
Mr. Norman Reader	1 (Travel Writers Association, N.Y.C., October 3, 1949)	

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X".)

(1) Press releases . . . . . <b>X</b>	(8) Circulars . . . . .	(15) Lantern slides . . . . .
(2) News bulletins . . . . .	(9) Form letters . . . . . <b>X</b>	(16) Still pictures . . . . .
(3) Newspapers . . . . .	(10) Reprints . . . . .	(17) Posters . . . . .
(4) Articles . . . . . <b>X</b>	(11) Copies of speeches, lectures, talks, or radio broadcasts . . . . .	(18) Photographs . . . . . <b>X</b>
(5) Books . . . . .		(19) Charts . . . . .
(6) Magazines . . . . .	(12) Radio programs . . . . .	(20) Maps . . . . .
(7) Pamphlets . . . . . <b>X</b>	(13) Radio scripts . . . . .	(21) Other publications . . . . .
	(14) Moving pictures . . . . .	

- (c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
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Releases, publications and other material described in (b) above dealt solely with travel to Europe and were prepared and distributed by the J.M. Mathes Agency (122 East 42 Street, N.Y.C.) which represents the European Travel Commission for advertising and publicity. Releases were sent irregularly to newspapers and magazines, and a tourist booklet distributed to the public.

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rule 400 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

No. See below.

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rule 400? If not, explain why any such communications and publications were not so labeled.

No. See below.

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rule 400? If not, explain why any such reports were omitted.

No report made for reason it is not required under Section 4 of the Foreign Agents Registration Act of 1938, as amended. According to Section 4, literature relating solely to travel and tourist matters is not subject to the filing and labeling requirements.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official  
or agency thereof*

*Nature of changes during period in Registrant's  
connections therewith*

**None.**

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or  
combination*

*Nature of changes during period in  
Registrant's ownership or other  
pecuniary interest*

*Nature of changes during period in any  
direction or control exercised  
by Registrant*

**None.**

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,  
or individual*

*Nature of changes during period in ownership,  
supervision, direction, or control*

**See paragraph 4.**

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- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or  
financial assistance received*

*Nature and amount of subsidy or  
financial assistance*

**Reported under paragraph 10.**

**14. File the following exhibits with this statement:**

**Exhibit A.**—File an Exhibit A, on the printed form provided therefor, for each of the following persons for whom an Exhibit A has not previously been filed: **Will be filed upon receipt of forms.**

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

**Exhibit B.**—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6. **Inapplicable.**

**Exhibit C.**—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed. **Inapplicable.**

**Exhibit D.**—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization. **Inapplicable.**

**Exhibit E.**—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed. **Copy of contract attached.**

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

*Birger Nordholm*

**Birger Nordholm, (Signature) Chairman**

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

*F. J. Martens*

**F. J. Martens, (Signature) Vice-Chairman**

*Philippe de Croisset*

**Philippe de Croisset, (Signature) Secretary**

(Signature)

Subscribed and sworn to before me at

*New York City, New York*

this *11<sup>th</sup>* day of *April*, 19*50*

LOUISE DARONNAT

Notary Public, State of New York

No. 31-5922700

Qualified in New York County

*Cert. Filed with N.Y. Co. Reg. Commission Expires March 30, 1952*

*Louise Daronnat*

My commission expires

*March 30<sup>th</sup>*, 19*52*



REPRESENTATIVES IN AMERICA OF THE EUROPEAN TRAVEL COMMISSION  
STATEMENTS OF RECEIPTS & DISBURSEMENTS  
FROM JULY 1 TO DECEMBER 31, 1949

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RECEIPTS

July 22	Irish Tourist Bureau	\$ 5,000.00
Aug. 1	French National Tourist Office	30,000.00
2	Swedish National Travel Office	5,000.00
9	Italian National Travel Office	15,000.00
11	Swiss National Tourist Office	5,000.00
11	Norwegian National Travel Office	3,750.00
26	Swiss National Tourist Office	5,000.00
30	British Travel Association	11,200.00
Sept. 16	Austrian State Tourist Dept.	3,000.00
Oct. 3	Netherland National Tourist Office	6,700.00
17	Danish Information Office	3,750.00
Nov. 3	Austrian State Tourist Dept.	2,000.00
4	Principality of Monaco	1,500.00
28	Official Belgian Tourist Bureau	5,000.00
Dec. 12	Grand Duchy of Luxembourg	1,000.00
29	British Travel Association	11,200.00

TOTAL RECEIPTS

\$114,100.00DISBURSEMENTS

Sept. 21	J.M. Mathes Inc.	\$14,298.12
Oct. 3	" " "	12,176.72
Oct. 11	" " "	11,732.96
Nov. 1	" " "	10,836.08
Nov. 14	" " "	24,116.20
Nov. 28	" " "	501.15
Dec. 1	" " "	3,335.75
Dec. 14	" " "	10,137.33
14	Cohen, Keller, Loffmin	175.00
23	J.M. Mathes Inc.	737.25
30	" " "	667.15

TOTAL DISBURSEMENTS

\$ 88,713.71

CASH BALANCE, DECEMBER 31, 1949

\$ 25,386.29

All vouchers, such as invoices, deposit slips, receipts etc., monthly statements as well as our books are open for inspection at any time at the treasurer's office:  
 Swiss National Tourist Office - 475 5th Ave. - New York 17.